

Industry News:



Sound Aesthetics launches VASER LIPO machine at ISAPS in Cape Town

Sound Aesthetics, an aesthetic medical equipment distributor, recently attended the International Society of Aesthetic Plastic Surgery (ISAPS) conference in Cape Town. The conference, organised by Dr Russell Walton, secretary of ISAPS, was attended by local and international plastic surgeons who were updated on the latest information in their field.

“I very much appreciated being part of the ISAPS conference in Cape Town. It was very well organised, featuring a comprehensive program with great speakers,” says Dr Kai-Uwe Schlaudraff (pictured), a Geneva-based plastic surgeon who attended the ISAPS conference on behalf of Sound Aesthetics, to discuss his clinical experience with the machine, as well as to perform a live pre-conference workshop.

“Since it was a fairly small congress everyone had the chance to discuss with the speakers and other colleagues 'face to face' – this is a great advantage of such 'intimate' conferences and I very much liked the direct interaction. On bigger conferences you don't always have this opportunity, which to me is key to in-depth understanding of the discussed topics.”

Apart from organising a well-attended VASER Lipo workshop, Sound Aesthetics also successfully introduced VASER Lipo at ISAPS. “The response we received from the plastic surgeons was phenomenal,” says director, Mr. Jacques Pieters. “There has been a huge interest from the industry, and we believe that VASER Lipo will become the machine of choice for the plastic surgeons.”

Dr Schlaudraff agrees. “My South African colleagues were very impressed by this new technique, both in terms of work flow integration and results,” he says. “They especially appreciated the pronounced skin retraction and the smooth contours, but also the little bruising and the fact that the patients recover so quickly. I believe that they also understood the importance of combining liposuction with fat grafting and the advantages of using VASER Liposuction for fat harvesting.”

“It is a great technology and the tool one wants to use for very precise, smooth yet efficient liposuction,” adds Dr Schlaudraff. “You can achieve very nice and natural results with very little postoperative swelling and bruising. This technique is by far the most efficient liposuction technique I have used – especially in areas that are difficult to treat like the back or chest area.”

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